The Vernon Chorale, Inc. Board of Directors Meeting

Meeting #10: Season 2022-2023 Date/Time: April 11, 2023 - 6:30 pm Location: St. John's Episcopal Church (523 Hartford Turnpike, Vernon, CT 06066)

- I. Call to order
- II. Acceptance of Minutes
 - a. Minutes from March 14, 2023, meeting here*(Please review prior to 4/11 meeting)
- III. Reports
 - a. President
 - b. Treasurer
 - c. Artistic Director
 - d. Publicity
 - e. Development
- IV. Unfinished business
 - a. Value of live-streaming
 - b. Jordan TW Trio for April 2024: can we afford it without the grant?
 - c. Donation to FCCV for building usage
- V. New business
 - a. Cello & Oboe for June 2023 concert
 - b. Ludus ticket sales
 - c. Vacancy for board secretary
- VI. Adjournment

Next board meeting – May 9, 2023 at St. John's

*President's Report:

• In addition to the fact that we've experienced technical issues with our livestream at both concerts this season, it just seems fiscally irresponsible for us to continue to do it, at this point. Not only will we need to refund anyone who'd like their money back from April, but we also paid our recording engineer significantly more to come a second day to set up his equipment and get things up and running, which he mentioned would be a prerequisite moving forward if we'd like to continue with this process. Also, we made an individual donation to the volunteer from FCCV, who gave of her time. While I realize the potential for us to reach a wider audience exists because of live streaming, that really doesn't seem to be the case for us – the minimal number of livestream tickets we sell certainly doesn't suggest that it's worth all the time and effort Sarah puts in to ensuring we have everything in place on our end only to have it malfunction when the so-called 'experts' involve themselves. As a non-profit organization, we are obligated to consider the cost-benefit analysis. It is my belief that it is no longer sustainable for us to offer this extra service, which, at this point, is not even a necessity with Covid vaccination rates and infection rates in our area being what they are. Thoughts?

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- Ehren needs to get back to the Jordan TW Trio to let them know whether or not to keep certain dates blocked off for us for next April; can we afford to program this concert without grant funding?
- How/when do we make our donation to FCCV for building usage? Did we already do that?
- There is both a cello part and an oboe part written for Forever Music. Lisa Corriveau, one of our sopranos, is willing to play the oboe part for us (she's an extremely multi-talented wind player) and offered the idea that Lindsey Clark, who played violin for us in December, would also potentially be willing to play cello for us on this piece. Can we afford to hire a string player for this concert? I also happen to know several other cellists I could reach out to, if Lindsey is not available.
- We'll need someone to take over Ludus ticket sales; Sarah's willing to train someone, and it doesn't need to be someone who's on the board
- We're also looking to fill the vacancy for a board secretary for the 2023-24 season in Sarah's absence