

**The Vernon Chorale, Inc.**  
**Board of Directors Meeting**

Meeting #6: Season 2022-2023

Date/Time: December 6, 2022 - 6:30 pm

Location: Zoom

- I. Call to order - 6:33
- II. Acceptance of Minutes - Unanimously accepted
- III. Reports
  - A. President
    1. QR Code for program - greeters saw 3 people use it - continued discussion on whether we use the physical program
    2. April concert music to be announced and ordered soon to provide advanced copies
    3. Lots of positive feedback on concert, and on music selection, audience liked variety
    4. A couple of reports of sound issues on livestream - couldn't hear conductor's mic, choir was too quiet, could hear harp fine, Liz will follow up with Justin and Deacon Mike to find out why
    5. Mid-season auditions Tuesday Jan 3rd before first rehearsal and annual meeting
    6. Vacancies for board positions - people whose terms are ending in June will need to step down or sign on again by January's annual meeting - look out for emails from Liz
    7. April roster update: 3 members coming back (total of 31 members); maybe some more auditionees
    8. Received confirmation for sub accompanist to participate in second rehearsal
    9. Justin sent concert recording and invoice, recording was shared with singers and instrumentalists
  - B. Treasurer
    1. The current balance of all accounts is \$28,446.10.
    2. Received the remainder of last season's CT Humanities Grant
    3. \$1,801.00 received in donations.
    4. \$315.00 received in advertising (overall advertising a little over \$1000 thus far)
    5. \$1,949 received in ticket sales
      - a) \$1,004 door sales
      - b) \$945 in person presale
      - c) Excludes Ludus sales
    6. Paid choral fellows, conductor's podium, artistic director, collaborative pianist, conducting fellow, musicians, ad book design, playbook design, printing, photography services (see treasurer's report for exact amounts)
    7. Planned receiving: \$350 owed to VC in miscellaneous pledged donations, fees and ticket money
    8. Planned spending - Facebook boosts, sound engineer, piano rental, St. Bernard, St. John's
  - C. Artistic Director

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1. Proud of group - hit our peak on everything, worked so hard, did amazing job
  2. Questions -
    - a) Livestream - are we in a situation where there was a poor enough product that we should consider offering something to people?
    - b) Did we spend enough grant money on instrumentalists? Answer - requirements are more general - should be spent on "music production"
  3. April Concert - Love and Light?
    - a) Might need more piano pieces
    - b) Already at about 68 minutes
    - c) Is it ok to repeat things?
    - d) Observations:
      - (1) Repeated composers, if not works, might not provide enough new experiences
      - (2) Repeated music allows for less purchasing of music
      - (3) Piano rental - can we do a second rental in one season?
      - (4) What about bringing back the concert we never got to sing for the spring of 2020?
      - (5) Discussion of making collaborative pianist feel more included at one of the seasonal concerts?
      - (6) What about merging the two ideas?
      - (7) Vocal Spectrum idea still works - just some with piano
      - (8) For ordering music, we purchased enough copies for the group back in 2020, so we have enough for all the singers now
- D. Publicity
1. Concert announcements: JI, Courant Community
  2. Created event on Vernon Patch
  3. Posted to Vernon community calendar
  4. Boosted Facebook Event, Ad - lots of traffic
  5. Emailed Dave Owens - Town of Vernon communications - helped us get social media publicity, encouraged us to use him in the future for more articles
  6. Photos are amazing, will be used in publicity materials, did we pay for all the pictures? Can they be used? Need to look into this.
  7. Will send out announcements in usual places regarding auditions
- E. Development - no report
- IV. Unfinished business - both items discussed during President's report
- A. Printed programs vs. QR code
  - B. Music order for spring concert

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V. New business

- A. Quality of printing of programs - minuteman press had better depth of contrast?
  - 1. No comments from audience
  - 2. Did something not go right with printing with ellington printery? Will follow up.
- B. In President's report:
  - 1. December concert feedback
  - 2. January auditions
  - 3. Board members
  - 4. April 2023 singer roster updates
  - 5. Substitute accompanist for 1/10/23 rehearsal
  - 6. Concert recording and invoice from Justin Kurtz

Annual Meeting: January 3, 2023 6:30 pm at St. John's

Next board meeting January 10, 2023 6:30 pm at St. John's

VI. Adjournment - 7:43 pm