

THE VERNON CHORALE, Inc.

Board of Directors Meeting

Meeting #11: Season 2021-2022 Date/Time: May 10, 2022 - 6:30p.m.

Location: St. John's Episcopal Church

In attendance: Cindy Trenholm, Sarah Maldonado, Kate Adams, Jeanne Allie, Julie Bezanson, Liz Whiteley, **James Burr**

I. Call to order – 6:30

II. Acceptance of minutes

III. Reports

A. President –

- a. Vernon Arts Commission is slated to be dissolved **by the town of Vernon. They were not listed in the latest town budget**; Cindy wants to follow up and see how they intend to support the arts

B. Treasurer

- a. Report submitted via email (located in May 10 meeting google drive folder)
- b. Current balance: \$28,849.42
- c. \$81 in donations
- d. \$31.08 in Ludus donations
- e. See reports for further detail

C. Artistic Director

- a. Report submitted via email, summarized by Cindy
- b. One candidate for conducting fellow – Greg Flower: great deal of experience, more than typical candidate, but still room to grow
- c. Ehren wants to have a short interview with him before the audition

D. Publicity

- a. Created facebook event for concert
- b. Wants to create and boost a concert ad 1-2 weeks before concert
- c. Updated target demographic – targeting people who might actually attend concert
- d. Planning to send announcements out to periodicals

IV. Unfinished business

A. June concert prep

- a. Tickets –
 - i. Sarah shared that livestream should work between church's software and Ludus, Ludus will give "key" 5 days before event for testing purposes
 - ii. Sarah provided Cindy with access code so she can get tickets printed
- b. Reception –
 - i. Traditionally, we give a reception for a conducting fellow at the end of a term
 - ii. Board members agreed that we should still have one, but remind audience members it is optional (there appears to be plenty of space in church hall to spread out, we can open windows)

THE VERNON CHORALE, Inc.

Board of Directors Meeting

Meeting #11: Season 2021-2022 Date/Time: May 10, 2022 - 6:30p.m.

Location: St. John's Episcopal Church

B. COVID protocols

- a. Kate shared idea of a graded chart for levels of masking, distancing based on numbers; data for audience and data for singers – this is something we will work on during the summer
- b. We all agreed that we need to settle on something clear-cut so that we do not have to keep discussing

C. Conducting Fellow search (see artistic director's report)

- a. Liz will follow up with Ehren and Greg about timing and pieces to conduct

D. By-Laws – nothing new to report

V. New Business

A. June board meeting/strategic planning

- a. We will still hold the June board meeting June 14th, preceding conducting fellow audition
- b. Strategic planning meeting will be scheduled for two weeks after the conducting fellow audition
 - i. Kate will send out strategic planning survey to members
 - ii. Things to discuss: rehearsal timing – can we end at 9pm from now on?
Can we continue to rehearse at the church rather than going back to the high school?

Next board meeting: June 14, 2022; Conducting Fellow audition

VI. Adjournment